

# EVERYTHING WE ARE GOING TO WANT TO KNOW!



- Full Name
- Email
- Phone
- Address, City, State, Country
- Date of birth

## Your Business Information

- What is your business name?
- What type of work do you do?
- Are you already in business or just starting out - we want to know everything that you would like to share with us.
- What has drawn you to apply for this opportunity?
- We need a bio of about 150 words
- What is your website?
- What do you call yourself - like I call myself Liesel Albrecht - The Retreat Specialist
- What are 5 key words you could associate with what you will be offering?
- What sort of workshop/keynote/stage workshop could you do?
- Please share a headshot photo of you
- Please share a photo of you engaging with clients - ie facilitating, in a healing session etc - if you are wanting to work behind the scenes then this is not necessary.
- Are you active on social media?
- Please share with us your social media links
  - Facebook.
  - Instagram.
  - Tic Tok.
  - Linked In.
  - Twitter.
  - You Tube.
  - Other.
- Have you run retreats/events/conferences before? If yes how did they go?
- What numbers were you wanting?
- What numbers did you get?

- Can you share how you strategise your marketing
- Do you have an email list? How often do you send emails, what is the open rate and when putting an offer 'out there' what is the take up rate?
- Tell us a little about your clients
- Would you also be interested in conducting 1:1 sessions in the Healing Hub?
- What are your 1:1 sessions generally entail?
- If you ran a Long, Long Weekend where would you go and what would you do?
- Who would be the dream speaker/guest at your retreat?

### **This is where we want to get to know you!!**

- What are your top 3 things to do
- What are you passionate about?
- Where has your favourite holiday been to and why
- Have you been on a retreat or an amazing event? We would love to know three things - how it made you feel, what was your favourite thing about it and what did you take home from it
- How would you rate your self confidence from 1 - 10 (1 being low and 10 amazing)
- What are your top 3 values
- Who are the people in your life that matter and will you be able to be away from home for up to 14 days?
- If you could grant a wish for someone you know what would it be?
- Do you have anything else you would like to tell us?